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FOR IMMEDIATE RELEASE

STATEWIDE CONCRETE DESIGN AWARD CALL FOR ENTRIES

Wisconsin Ready Mixed Concrete Association looks for excellence in concrete design.

Madison – The Wisconsin Ready Mixed Concrete Association has issued a call for entries to the 30th Annual Concrete Design Awards.

The awards are a part of a prestigious program showcasing best uses of ready-mixed concrete in Wisconsin and Michigan's Upper Peninsula (UP). The Wisconsin Ready Mixed Concrete Association (WRMCA), GeoTest, Sika Corporation, and the Wisconsin Chapter of ACI International are cosponsoring the annual award program. Award winners are determined by a distinguished panel of Wisconsin/UP educators and construction professionals.

The award program recognizes excellence in the ready-mixed concrete industry in the following categories: Agricultural, Commercial, Decorative, Education, Healthcare and Public, Environmental Management, ICF Commercial, ICF Residential, Industrial, Municipal Facilities, Municipal/Infrastructure, Parking Lot, Pervious, Residential, Site Cast Tilt-Up and other projects.

Award winners benefit from industry recognition, networking opportunities, and free publicity in WRMCA publications and press releases.

The Concrete Design Awards provide a great opportunity for members of the Ready-Mixed Industry to showcase cutting edge applications that are being used in structures such as farms, schools, bridges, public buildings, and residential homes.

Projects that have been completed in 2007, 2008 or 2009 are eligible to enter. Engineers, architects, contractors, project owners, developers, and producers are encouraged to apply. The ready mixed concrete producer must be a member of the Wisconsin Ready Mixed Concrete Association.

The deadline to enter is Friday, December 4, 2009. The *Excellence Imagined* themed Concrete Design Award Ceremony will take place on Friday, March 5, 2010 at the Chula Vista Resort in Wisconsin Dells.

A call for entries brochure for the Concrete Design Awards has been sent out to statewide and UP members. Entering is easy...applications are available to download at the WRMCA website at www.wrmca.com. For more information or to request an entries brochure, please contact Cherish Schwenn at cschwenn@wrmca.com or at 800.242.6298.

The Wisconsin Ready Mixed Concrete Association is a statewide trade association consisting of ready-mixed concrete producer and associate members throughout the state and Michigan's Upper Peninsula. Its mission is to advance the ready-mix industry through legislative action, promotion, and education.